



STATEMENT OF RESPONSIBLE BUSINESS PRINCIPLES

The company commits to follow the five principles of a purpose driven business developed by Blueprint for Better Business as set out below:

- 1. Has a purpose which delivers long term sustainable performance
- (1) Operates true to a purpose that serves society, respects the dignity of people and so generates a fair return for responsible investors.
- (2) Enables and welcomes public scrutiny of the alignment between stated purpose and actual performance.
- 2. Honest and fair with customers and suppliers
- (1) Seeks to build lasting relationships with customers and suppliers.
- (2) Deals honestly with customers, providing good and safe products and services.
- (3) Treats suppliers fairly, pays promptly what it owes and expects its suppliers to do the same.
- (4) Openly shares its knowledge to enable customers and suppliers to make better informed choices.
- 3. A responsible and responsive employer
- (1) Treats everyone with dignity and provides fair pay for all.
- (2) Enables and welcomes constructive dialogue about its behaviour in keeping true to its purpose.
- (3) Fosters innovation, leadership and personal accountability.
- (4) Protects and nurtures all who work for it to ensure people also learn, contribute and thrive.

4. A good citizen

- (1) Considers each person affected by its decisions as if he or she were a member of each decision-maker's own community.
- (2) Seeks and provides access to opportunities for less privileged people.
- (3) Makes a full and fair contribution to society by structuring its business and operations to pay promptly all taxes that are properly due.
- 5. A guardian for future generations







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- (1) Honours its duty to protect the natural world and conserve finite resources.
- (2) Contributes knowledge and experience to promote better regulation for the benefit of society as a whole rather than protecting self-interest.
- (3) Invests in developing skills, knowledge and understanding in wider society to

